

24 CHURCH STREET, CHRISTCHURCH, BH23 1BW

NEW PREMISES LICENCE APPLICATION

REPRESENTATIONS

	NAME AND ADDRESS	REPRESENTATION
1	<p>Ian Gibson  Bridge Street, Christchurch</p>	<p><u>Prevention of Crime and Disorder/Prevention of Public Nuisance</u></p> <p>Hi, I am concerned that an alcohol license application is proposed for the above premises up to midnight virtually seven days a week. This is an area of mixed residential and retail and such extended hours would only promote further crime in the area. We currently suffer from smashed bottles and beer cans and this is only likely to increase by such a proposal. For these reasons I strongly object to the license.</p> <p>Ian Gibson</p>
2		<p><u>All Licensing Objectives</u></p> <p>Dear Ms King,</p> <p>I write to formally object to the application for a premises licence permitting the sale of alcohol at 24 Church Street, Christchurch, BH23 1BW Reference Number 234378</p> <p>My representation is made on the basis that granting this licence would undermine several of the licensing objectives set out in the Licensing Act 2003:</p> <p>Prevention of Crime, Disorder, and Public Nuisance</p> <p>The sale of cheaper alcohol for consumption off the premises raises particular concerns. There is a real risk that alcohol purchased from this store would be consumed in nearby parks, streets, and other public spaces, especially later in the evening. This pattern is well-established in areas with high outlet density and often leads</p>

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		<p>to anti-social behaviour, noise nuisance, littering, and intimidation of residents.</p> <p>Late-night access to off-sales alcohol can also contribute to pre-loading, where individuals purchase alcohol cheaply before or after visiting pubs and bars, increasing levels of intoxication and the likelihood of disorder in the town centre.</p> <p>Public Health and Alcohol-Related Harm (Public Safety)</p> <p>This small town centre already has a high concentration of licensed premises, including numerous pubs, bars, and restaurants. In addition, there are two supermarkets, several corner shops, and two specialist wine retailers (Majestic Wines and Bonfide Wine) operating nearby.</p> <p>Running parallel, there is also an application for a liquor licence for another convenience store metres away, at Nisa Local, 57 High Street, Christchurch, BH23 1BB.</p> <p>The cumulative impact of this level of alcohol availability is significant. Public health guidance recognises a clear link between the density of alcohol outlets and higher rates of alcohol consumption, dependency, and related health harms. Granting another licence would further contribute to an environment where alcohol is cheap, readily available, and difficult to avoid, exacerbating existing issues with alcoholism and alcohol-related harm within the community.</p> <p>Protection of Children from Harm</p> <p>The proposed premises are located in close proximity to schools and areas regularly used by children and young people. Introducing an additional outlet selling alcohol in this location would increase children's exposure to alcohol</p>
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		<p>and normalise its availability in their immediate environment. Public guidance recognises that easy access to alcohol in areas frequented by children increases the risk of underage access, proxy purchasing, and long-term harm.</p> <p>Given the nature of a convenience store—frequent visits, extended opening hours, and high footfall—there is an increased risk of alcohol being purchased on behalf of minors, despite any conditions the applicant may propose.</p> <p>Over-Provision of Alcohol Outlets</p> <p>The area is already well served by licensed premises of all types, including on-sales and off-sales. The presence of multiple pubs, bars, restaurants, supermarkets, corner shops, and specialist wine retailers demonstrates that there is no unmet need for additional alcohol provision.</p> <p>Granting this application would contribute to over-provision, placing further strain on local services and undermining the licensing objectives. Public guidance supports refusal where the cumulative availability of alcohol is likely to increase harm, even if individual premises may appear well-managed in isolation. This factor must be a key part of the Licencing Committees' decision making.</p> <p>Conclusion</p> <p>For the reasons set out above, I respectfully request that the Licensing Committee refuse this application. The proposed licence would increase alcohol availability in an area already experiencing over-provision, heighten risks to children, exacerbate public health concerns,</p>
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		<p>and increase the likelihood of crime, disorder, and public nuisance.</p> <p>I do not wish my details to be included in the Public Documents for the following reasons: [REDACTED]</p> <p>Yours faithfully</p> <p>[REDACTED]</p>
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